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StrateComm Renames Company BrewtonMos, LLC

Company to launch new brand and web presence

Suitland, MD—September 1, 2011—StrateComm, LLC, a strategic marketing, communications and public relations firm, announced today that the company has been renamed BrewtonMos, LLC. The company will begin operating under the new company name on September 8.

“We are very excited to reintroduce our company to the public under the name BrewtonMos, LLC,” commented Kathleen Moore, the company’s owner and chief creative mind. “Renaming the company was a strategic decision that allowed us to rebrand ourselves, better package our services, and celebrate our company’s evolution.”

The name change comes after four years of operating successfully in the Washington, DC area and marks a milestone in the firm’s growth. Over the past few years, StrateComm has developed a reputation for providing high quality marketing, public relations, communications and web development services.

Since its launch in 2007, the company has built a solid customer base comprised of small businesses, nonprofit organizations, trade associations, and corporations. StrateComm’s consultative approach, along with its focus on helping businesses grow through strategic marketing, has fueled its consistent growth.

In addition to the name change, the company announced a new brand direction, which is captured in the tagline, “*Where Strategy Meets Expertise.*”

“We believe that this tagline truly articulates our brand promise and the value we deliver,” Moore said. “It underscores two primary qualities of our service—our strategic approach and our ability to leverage our expertise and experience to create positive outcomes for our clients.”

In addition to the name change, StrateComm will also launch a new web presence, www.BREWTONMOS.com that will offer engaging functionality for prospective clients, including the ability to request quotes for potential projects. Visitors can also view job postings for career opportunities at the company, and read an upcoming blog geared towards small businesses and nonprofits.

The new website, www.brewtonmos.com, will be launched on September 8.

About StrateComm, LLC

StrateComm is a full service communications, marketing, and public relations firm based in Suitland, Maryland, a suburban community located outside of Washington, DC. The firm was established in 2007 by communications and marketing expert, Kathleen Moore. StrateComm maintains a talented team of professionals with more than 50 years of combined experience in communications, graphic design, public relations, web development, and strategic marketing. To learn more about StrateComm, visit www.stratecomminc.com.

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