## **NEW AGE PROTECTION Incorporated**

September 24, 2009

To Whom It May Concern:

## Reference for StrateComm, LLC

In July 2009, StrateComm was retained by New Age Protection, Inc. (New Age) to brand and create a corporate identity for the New Age Protection Training Academy—a new security academy launched in Springfield, Va. this summer. In so doing, StrateComm created a corporate identity for the academy, designed marketing collateral, and developed an academy website. The website is designed as a marketing tool, but also facilitates student registrations and allows job seekers to apply for New Age positions online. The site can be viewed at www.newageacademy.com.

StrateComm's work on this project was exceptional. Ms. Kathleen Moore, president of StrateComm, and her design team exhibited a high level of expertise and creativity, particularly in the areas of corporate branding, website development, and graphic design. I am especially impressed with the staff's attention to detail, their responsiveness, and professionalism.

I am impressed with Ms. Moore's ability to educate and engage her clients. Ms. Moore facilitated a branding workshop for New Age corporate leaders and senior management prior to beginning our branding process. This proved to be an excellent exercise for New Age as it allowed us to examine our corporate image, and consider how we want to be perceived by clients, prospective clients, and company stakeholders.

StrateComm's involvement in this project greatly enhanced our ability to market and promote the New Age Protection Training Academy and New Age. I believe that Ms. Moore and her team is a valuable resource for any organization looking to enhance its corporate brand and/or position itself in the marketplace.

If you have any questions about the work StrateComm has performed for New Age Protection, Inc. please feel free to contact me.

Respectfully,

Ronnie Wrigh

President



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