



BREWTONMOS

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Contact BrewtonMos for a free
consultation or to get an estimate
on your next project.



BREWTONMOS

Where Strategy Meets Expertise.

Marketing | Design | Web | Public Relations | Communications



Strategic Marketing

Creative. Competitive. Unconventional.

Business is a highly competitive game. To compete, it takes skill, preparation, and a well-crafted strategy. At BrewtonMos, we leverage our expertise to help you improve your game by enhancing your corporate presence, increasing your visibility in the marketplace, and implementing marketing strategies that grow your business.

Regardless of your company size, BrewtonMos will guide you through a process to achieve your marketing goals. Our strategic marketing team will help you define your company's brand, position your products and services, and show you how to set your company apart from competitors.

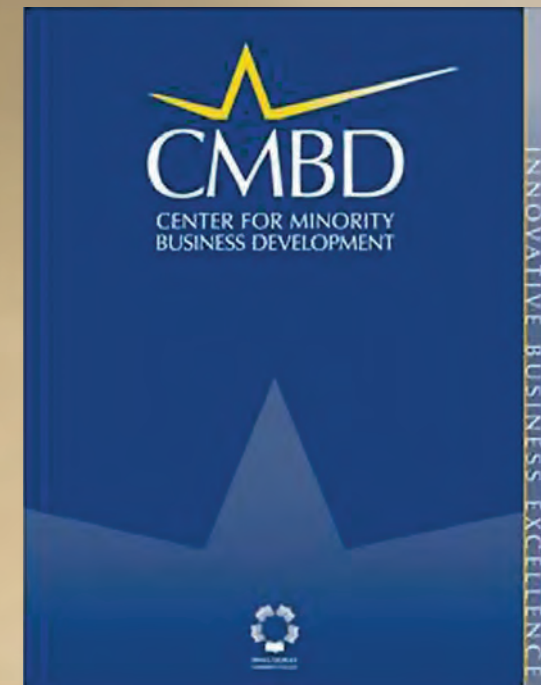
To help you compete in the marketplace, we offer the following services:

- Branding
- Advertising
- Marketing Plans
- Market Research
- Direct Marketing
- Online Marketing Strategies

Design

Unique. Provocative. Attention-Grabbing.

To make a lasting first impression, your marketing collateral and web presence must be bold, provocative, and spark emotion among your target audience. The BrewtonMos design team will capture the very essence of your brand in ways that generate interest and draw prospects to your products and services.



Our design process is comprehensive and includes:

- Industry Research
- Creative Consultation
- Client Collaboration

We employ a highly collaborative creative process to deliver the following services:

- Web Design
- Logo Design
- Graphic Design
- Interactive Design
- Tradeshow Design
- Integrated Corporate Identity

Web Development

Strategic. Customized. Content-Rich.

At BrewtonMos, we believe that websites should do more than just look good. We develop strategic web sites that reflect our clients' unique brand, advance their marketing goals, and support their company's mission critical functions. Moreover, we build content-rich sites that are in sync with our clients' business model.



Our talented web team possesses the capabilities to build a broad range of features and functionalities into your web site, including:

- E-Commerce
- Flash Animation
- Custom Databases
- E-Marketing Capabilities
- Dynamic Event Calendars
- Customized Feedback Forms
- Advance Content Delivery Features
- Secure Code and Security Protocol
- Content Management Systems
- Social Media and Online Networking Features, and More



Public Relations

Results-Oriented. Multifaceted. Proactive.

BrewtonMos is the go-to firm for public relations strategies that get results! Our team of topnotch PR professionals will collaborate with you to strategize, plan and execute a campaign that accomplishes your public relations goals.

We tackle the tough issues and have helped some of the most embattled organizations improve their public image. With the help of our diverse team, our clients are able to breakdown barriers, build unconventional relationships, and lessen the impact of negative issues.

BrewtonMos can help you launch a successful public relations campaign by performing the following services:

- Messaging
- Media Relations
- Community Outreach
- Corporate Social Marketing
- Special Event Management

Building Relationships with Oklahoma's Tribal Communities

In 2009, the Community Financial Services Association of America (CFSA) retained BrewtonMos (formerly *StrateComm, LLC*) to expand its community outreach efforts to tribal communities in Oklahoma's Native American Indian Country. This community outreach and financial education initiative proved highly successful and was an important first step in CFSA's effort to build a positive relationship with tribal nations. Learn more at www.brewtonmos.com.

Communications

Targeted. Detailed. Effective.

BrewtonMos maintains a team of seasoned writers and strategic communicators who will help you speak effectively to your target audience. Whether your goal is to lure customers, influence policymakers, or enhance your public image, our communications team is the perfect one-stop shop for all of your communications needs.



Our communications services include:

- Media Relations
- Copy Writing & Editing
- Policy Communications
- Publication Development
- Web Content Development
- Marketing Communications
- Communications Strategies

Communications Training

BrewtonMos provides best-in-class communications training to entrepreneurs, professionals, business executives and their staff.

Our training and communications experts will help you and members of your staff sharpen important skills in the following areas:

- Business Writing
- Public Speaking
- Presentation & Briefing Skills
- Media Relations

For more information about our on-site training or private coaching services, contact us at 301-735-1522.

Nonprofit & Association Management Services

Competent. Reliable. Experienced.



BrewtonMos provides nonprofit organizations and trade associations with the expertise they need to grow. Whether your aim is to increase membership, gain greater visibility for your cause, host profitable events, or professionalize your day-to-day operations, BrewtonMos can help.

Our nonprofit specialists have spearheaded program development, membership marketing, communications, and event management for some of the nation's most prominent organizations.

BrewtonMos offers nonprofits and member organizations the following professional services:

- Membership Marketing
- Board & Committee Support
- Event & Meeting Management
- Strategic Communications Support
- Web Development & Maintenance
- Grant Writing & Fundraising Support
- Program Development & Management
- Membership Recruitment & Development
- Administrative Support (On and Off-Site)