



**Strategic Marketing | Communications | Public Relations
Events | Graphic Design | Web | Professional Training**

About BrewtonMos, LLC

Established: 2007 (formerly *StrateComm, Inc.*)

Location: 1401 Mercantile Lane, Suite 200-BB
Largo, Maryland 20774

EIN: #39-2073334

DUNS: #01-897-5509

CAGE: #6CNKO

Contract Vehicles:

- Maryland Department of Transportation (MDOT): Minority Business Enterprise (MBE)
- MDOT: Disadvantaged Business Enterprise (DBE)
- DC Department of Transportation (DDOT): Minority Business Enterprise (MBE)
- MDOT: Airport Concessions Disadvantaged Business Enterprise (ACDBE)
- SBA: Woman-Owned Small Business (WOSB) / Economically Disadvantaged WOSB

NAIC Codes:

541430--Graphic Design

541511--Custom Computer Programming

541613--Marketing Consulting

541820--Public Relations

611430--Professional and Management Development Training

561410--Document Preparation Services

812990--Event Planning Services

Our Services

Strategic Marketing (On and Off Site)

Advertising, branding, messaging, marketing plans, research, promotional videos, social media, and online marketing strategies.

Communications & Editorial Services

Copy writing, editing, speech writing, communications plans, policy communications, web content, and publication development.

Public & Media Relations (On and Off Site)

Community outreach, publicity, campaign development, messaging, media relations and event management.

Web Design & Development

Custom web design and development; Content Management Systems (CMS), e-commerce, social media strategies, Internet marketing tools and strategies, and Search Engine Optimization.

Graphic & Web Design

Brochures, tradeshow exhibits, websites, e-marketing tools, publications, branding and corporate identity.

Business Communications Training

Presentation skills, briefing techniques, business writing, public speaking, customer communications, customer communications, train-the-trainer and teambuilding workshops.

Staffing Services (On and Off-Site)

Provide temporary and permanent staff in the areas of communications, administrative staff, marketing, and public relations.

Event Management

Plan, promote and market events of all sizes from meetings to national conventions.

Company Contact: Kathleen Moore | kmoore@brewtonmos.com | Tel: 240-487-6695

Visit Us Online: www.BREWTONMOS.com

Our Past Performance

Select Clients & Scope of Work

Mid-Tier Advocacy (MTA)
(National Advocacy Group)

Meetings/Event Management/Web Development
Currently plan and manage all aspects of MTA events, including advocacy activities, briefings on Capitol Hill, and legislative luncheons. Developed an advocacy website to support MTA's lobbying efforts. (Range 30-300 attendees)
Contract Type: Project Basis
Contract Period: Jan. 2011 - present

Community Financial Services Association
(National Trade Association)
Public Relations/Training

Developed financial literacy training program; outreach to Oklahoma's tribal communities; trained volunteers of community-based organizations.
Contract Type: Monthly Retainer
Contract Period: Oct. 2008 - Oct. 2009

Clinical Nurse Leader Association
(National Trade Association)

Web and CMS Development
Developed dynamic website driven by MySQL database and supported by a customized Content Management System (CMS) The site includes e-commerce functionality, a dynamic events calendar, password protected member only sections, photo and video galleries. CMS generates branded e-newsletter, e-postcard, manage member records, and events registration process.
Contract Type: Project Basis
Contract Period: Jan. 2012 - Jun. 2012

U.S. Black Chamber, Inc.
(National Business League)

Program Development & Events Management
Developed national training program for chamber of commerce executives; developed and launched the first USBC School of Chamber Management; provided event planning and management services.
Contract Type: Monthly Retainer
Contract Period: Sep. 2010 - Sep. 2011

Prince George's Community College
(Higher Learning Institution)

Branding/Web Development/Graphic Design
Provided corporate brand package for newly formed department, Center for Minority Business Development. Services included: original logo design, integrated corporate identity package, website development with CMS; brochure and tradeshow exhibit design.
Contract Type: 1-Year Contract
Contract Period: Jan. 2010 - Dec. 2010

Conference Of Minority Transportation Officials
(National Trade Association)

Events Management & Marketing
Planned, marketed and managed COMTO's first *Women Who Move the Nation Awards Ceremony*. Managed all aspects of the event, including program development, registration, event promotion, and on-site support. (300 attendees)
Contract Type: Project Basis
Contract Period: Jan. 2012 - Apr. 2012