

September 25, 2009

To Whom It May Concern:

It is with great pleasure that I write this letter attesting to the skills and abilities of Kathleen Moore, owner of StrateComm, LLC. Ms. Moore has provided outstanding service to the Community Financial Services Association of America (CFSA). Her work has helped the association promote financial education and build stronger relationships with underserved communities.

As one with exceptional public relations skills and a very strong work ethic, Ms. Moore has delivered an excellent return on our investment. She has a talent for training, which is evident in the participant evaluations we receive from courses she conducted. She is results-oriented and has delivered above and beyond our expectations on every project.

The best demonstration of Ms. Moore's abilities can be seen in recent work she performed for CFSA in which she developed and delivered a financial education program in Native American communities. Working with Native leaders, Ms. Moore customized the FDIC Money Smart curriculum to address tribal needs. She conducted train-the-trainer workshops in six tribal communities throughout Oklahoma. Her work was outstanding and has opened doors for CFSA to build relationships with these tribal nations.

Ms. Moore would be an asset to any organization's training program. In my experience working with her, she is an absolute professional who is committed to satisfying clients' needs. I would certainly hire her again to assist CFSA in its community outreach efforts.

If you would like to discuss Ms. Moore and her abilities further, please feel free to contact me.

Sincerely,



Thomas L. Moore
Executive Vice President