

FOR IMMEDIATE RELEASE

**BrewtonMos Helps Coalition Step Up
Legislative Effort with Grassroots Website**

Suitland, MD—October 3, 2012—BrewtonMos is helping Mid-Tier Advocacy (MTA) take its legislative effort to a new level with the development of a grassroots action website, BusinessGrowthForAll.org. The site highlights how federal size standards imposed by small business procurement programs stymie growth for small and mid-size government contractors.

"This is a major milestone in MTA's efforts to work with Congress to establish an Advanced Small Business (ASB) Pilot program," said Tonya Speed, executive director of MTA.

"BusinessGrowthForAll.org will enable us to mobilize the business community, show Congress that we're serious about protecting the growth of small and emerging businesses, and provide a vehicle by which business owners can share their growth challenges with legislators," Speed added.

Kathleen Moore, CEO and chief creative mind for BrewtonMos commented that the marketing firm was pleased lend its expertise and talents to help MTA advance their efforts. "MTA is fighting the good fight for growing businesses and we believe that this website will be instrumental in educating the public on the challenges facing advance small and mid-tier firms," said Moore.

BusinessGrowthForAll.org sports the newest in web technology, including:

- **Web-Based Letter Campaign Functionality.** Users can write the Senate Armed Services Committee and the Senate Committee on Small Business and Entrepreneurship to urge legislators to pass legislation that includes language for an ASB Pilot. The function allows users to personalize their letter, but is configured to reject letters that include inappropriate language.
- **Spam Proof Feature.** BusinessGrowthForAll.org is supported by a MySQL database on the back end that registers each user's response, prevents him/her from submitting more than one letter and, consequently, prevents spamming.
- **Responsive Design.** The site's design is suitable for viewing on mobile devices. Users can send a letter to Congress from their smart phone, iPad, or other hand held devices.
- **Secure Email Transmission.** BusinessGrowthForAll.org is secured by a SSL certificate that ensures that all email letters are transmitted securely.
- **Cross Browser Compatibility.** The most commonly used web browsers, including Internet Explore 9+, FireFox, Safari, and Chrome support the site.

About BrewtonMos

BrewtonMos is a full service marketing, public relations, and communications firm based in Suitland, Maryland, which is located the Washington, DC metro area. Established in 2008 under the company name StrateComm, LLC, the company was renamed BrewtonMos, LLC in 2011.

We maintain a talented team of professionals with more than 80 years of combined experience in strategic marketing, public relations, communications, web development, and graphic design. In so doing, we offer tailored and customized solutions to corporations, nonprofit organizations, and government agencies.

BrewtonMos is a woman and minority-owned business recognized by the Small Business Administration and the Maryland Department of Transportation. To learn more about BrewtonMos, please visit www.brewtonmos.com.

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